

Eco-Blazers & Eco-Jackets

The Educated Choice



100%
recycled outer fabric

110%
the right thing to do

Eco-Uniform



An Educated Choice

davidluke.com



Introducing the Eco-Uniform

Since we started supplying school uniform in 1982, fair trade, ethical business practices and environmental issues have always been at the forefront of how we do business at David Luke. As you can imagine in 2009, we were delighted to introduce our Eco-uniform range which included the stylish Eco-Blazers for Boys and Girls. Following on from the success of those Jackets, we have now added the Eco-Blazers for Boys and girls

The outer fabric of these garments, from the Eco-Uniform range, are manufactured from 100% recycled, non-biodegradable plastic from drinking bottles, which would otherwise go to landfill sites. Once buried in the ground, PEP plastic bottles can take over 500 years to break down, which is no good for the environment or the future of our children.

Not only does this manufacturing process prevent millions of tonnes of plastic waste from being buried in the Earth, it saves energy and reduces CO2 emissions too. In fact, it takes around 16 plastic bottles to create enough recycled fabric to make one Eco-Uniform Jacket. Multiply that by the number of school children that could (and should) be wearing an Eco-Jacket, and that's a heck of a lot of bottle!

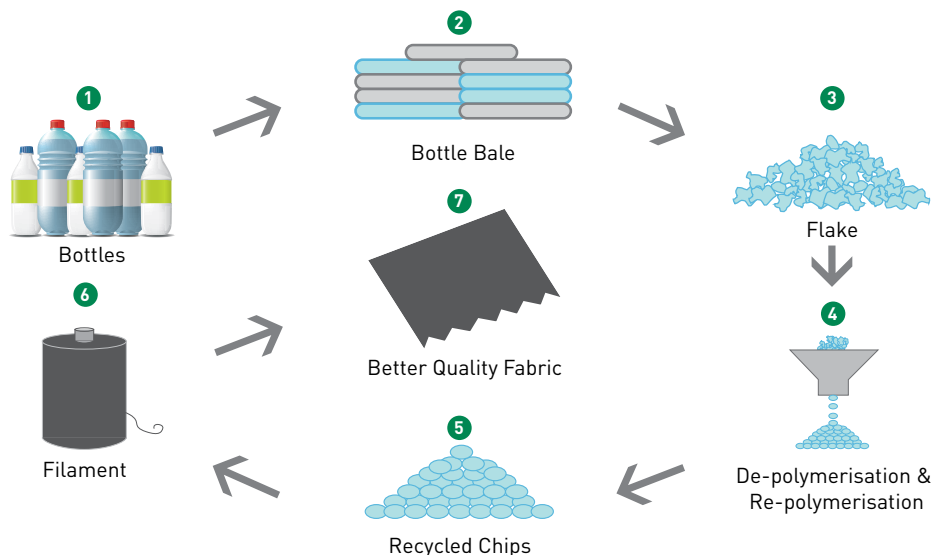
This leaflet explains the process and illustrates the outstanding quality of the results.

So please take time to read how it's done and read about the difference you will be making by choosing the David Luke Eco-Jacket.



Here's how it works

- The 7 step process



The plastic bottle has had an immensely beneficial impact on our daily lives. It has enabled us to safely and cheaply package and transport a huge variety of liquids. However, it is non-biodegradable and disposal of used bottles has created a major environmental issue.

Through the development of an eco-friendly recycling process the bottles don't have to end up in landfill. As illustrated above, the used bottles are collected, washed, sorted and granulated to create the raw material normally sourced from the processing of crude oil, which is far less environmentally friendly.

The granulated flakes are then depolymerized back into their original component states, EG (Ethylene Glycol) and PTA (Pure Terephthalic Acid). The resulting flakes are then made into chip form which is then extruded, drawn and texturised into a purified yarn of a better quality than non-recycled product.

The Yarn is then woven in to a fabric, used to make the Eco-Jacket outer fabric and other Eco-Uniform products.

A win-win situation

A better product, a better environmental solution.

What more could we ask for? At David Luke, we are proud of our products and the fair trade way we do business.

Moving forward, we continue to explore better ways to create the best possible garments for our customers.

Join us in making a cleaner, safer planet.

Visit www.davidluke.com for more information or to give us your comments.





Eco-Premier Blazer



Boys Eco-Premier Blazer (DL1990)

- Outer Fabric Made From Recycled Plastic Bottles (Polyester Twill)
- Cloth Jetted Inside Pockets
- Mobile Phone Pocket
- ID Pocket
- Easy Access Side Zip For Embroidery
- Easily Embroidered



STOCK:



NON ECO-FABRIC:



Girls Eco-Premier Blazer (DL1991)

- Outer Fabric Made From Recycled Plastic Bottles (Polyester Twill)
- Cloth Jetted Inside Pockets
- Mobile Phone Pocket
- ID Pocket
- Easy Access Side Zip For Embroidery
- Easily Embroidered



STOCK:



NON ECO-FABRIC:



Eco-Jacket



Boys Eco-Jacket (DL1994)

- Outer Fabric Made From Recycled Plastic Bottles (Polyester Twill)
- Two inside pockets, one cloth jetted, one zip
- Contrast lining (Non-recycled polyester)
- Jet and flap hip pockets
- 2 button detail
- Size range of 26 – 52 chest



STOCK:



FRINGE:

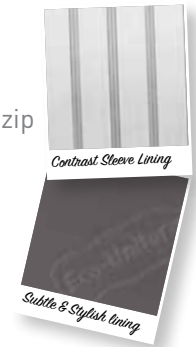


SPECIAL:



Girls Eco-Jacket (DL1995)

- Outer Fabric Made From Recycled Plastic Bottles (Polyester Twill)
- Two inside pockets, one cloth jetted, one zip
- Contrast lining (Non-recycled polyester)
- Jetted hip pockets
- Fitted styling
- Shaped lapel
- Front topstitching
- Size range of 26 – 48 chest
- Easily Embroidered



STOCK:



FRINGE:



SPECIAL:

